

## Marketing Report – Spring Council April 20<sup>th</sup> 2013

- **Help us Grow** - Plenty of resources available to ensure you have all you need for a successful event - [www.themothersunion.org](http://www.themothersunion.org) go to – *Members – 2013 Resources and events - Resources* to order. Contact Brenda Molloy - email [brenda.molloy@themothersunion.org](mailto:brenda.molloy@themothersunion.org) or telephone 020 7222 5533 . Please let me know what has gone on at your event and don't forget the photograph!
- **Wheels Appeal** – £50,000 was raised last year, vital funds for the Mothers' Union Community Development Co-ordinators to deliver transformational change to isolated families. Put the icing on the cake - please consider organising a cake stall, hold a garden party or some other event to raise funds for the continuation of this important work. Money raised should be sent into the office.
- **125years of Mothers' Union in Manchester - Celebration** – Around the Archdeaconries celebration evenings are being organised :- **Rochdale Archdeaconry** – Wednesday June 26<sup>th</sup> at Oldham Parish Church – 7.15pm . **Salford Archdeaconry** – Wednesday July 3<sup>rd</sup> at St Pauls Peel – 7.15pm. **Bolton Archdeaconry** – Friday August 9<sup>th</sup> at Christ Church Walmersley, Bury – 7.15pm. **Manchester Archdeaconry** - Wednesday September 25<sup>th</sup> at St Edmunds, Whalley Range – 7.15pm. Please support and enjoy. Posters will be available. Also a celebration Tea Towel is being produced, we are ordering 3000. Each Deanery will be given 40 to sell, some Deaneries will need more than others, there will be enough for everybody, please encourage every member to buy one, price £2.00 each. The celebrations will be brought together at the Diocesan Festival on November 16th 2013.
- **Cymbal** - A new feature of our magazine is going to be 'Deanery Delights'. This will be items which are out of the ordinary, different, special things which have happened in the Branch or Deanery. Reports should be no more than 75/100 words, please remember the photograph to go with it. Photographs should be sent as attachments to your e mail.
- **Wedding Fairs** - We have again supported the clergy at Event City in March and the next Fair is at Manchester Central 20<sup>th</sup> and 21<sup>st</sup> October when volunteers will be required – please let me know your availability. Last year we started to ask the couples who came to chat if they would like us to pray for them and many couples took up the offer. The first of these requests have started and some couples who are getting married in churches in the Diocese will be prayed for in the church and by the members of the Branch. The couples will also receive a card on their Wedding Day, giving our thanks for the conversation we shared and wishing them every happiness for their future life together. The couples who have asked for prayers but are getting married in churches up and down the country need prayers said – will your Branch help?
- **Hand in Hand** – continues to be used and second orders have been received from some churches.
- **Make a Mothers Day 2013** – 2012 realised £156,000 – Report from Mary Sumner House is that 2013 has been successful.
- **Labelled for Life** - An A5 booklet designed to give parents, carers and teachers the confidence to handle the commercial and sexualised influences that children might face. Price £2.00

Chris Haworth

April 7<sup>th</sup> 2013